

Privacy Policy for StudyBels

1. Scope

This Privacy Policy describes how Sprks Technologies Inc. ("we," "us," "our") collects, uses, and discloses information when you use StudyBel ("Service"). By using the Service, you agree to the practices described below.

2. Information We Collect

- **Account Information:** When you create an account, we collect your email address, password and optional profile details.
- **Uploaded Content:** We collect the audio or video files you upload for transcription and summarization. These files are processed and deleted immediately after transcription; we retain only the derived text for a short period for quality assurance.
- **Transcripts & Summaries:** We store derived text (transcripts, summaries, practice questions) in your account for your use.
- **Usage Data:** We collect minimal log data such as hashed IP addresses and timestamps to operate and secure the Service.
- **Cookies:** We use session cookies to keep you logged in. We do not use third-party tracking cookies.

3. How We Use Your Information

We use your information to:

- Provide, maintain and improve the Service.
- Communicate with you about your account, support requests or updates.
- Enforce our Terms of Service and comply with legal obligations.
- Perform analytics on aggregated, anonymized data to improve performance. We do not use your data to train our AI models without your permission.

4. Data Retention

Original media files are processed in memory and deleted immediately after transcription. Derived text may be cached for a limited time for quality assurance and then removed unless you save it to your account. We retain account information as long as your account is active. You may delete your account via settings; upon deletion, we remove your personal data except as required by law.

5. Sharing and Disclosure

We do not sell or rent your personal information. We may disclose information to:

- **Service Providers:** We use trusted subprocessors (e.g., cloud hosting or payment processors) who access data only as necessary to perform services for us under confidentiality agreements.
- **Legal:** We may disclose information if required by law or to protect our rights (e.g., responding to a valid court order or copyright takedown notice).
- **Business Transfers:** If Sprks Technologies is involved in a merger, acquisition or asset sale, your information may be transferred. We will notify you of such changes.

6. International Data Transfers

We process data in the United States. If you are located outside the U.S., your information will be transferred to the U.S. where privacy laws may differ. By using the Service, you consent to this transfer.

7. Your Rights

Depending on your jurisdiction, you may have rights to access, correct or delete your personal data. You can review and update account information via account settings. To request deletion of content or account data, contact privacy@studybel.com.

8. Security

We employ administrative, technical and physical safeguards to protect your information, including encryption and access controls. No method of transmission or storage is 100% secure; we cannot guarantee absolute security.

9. Children's Privacy

StudyBel is not directed to children under 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information, please contact us and we will delete it.

10. Changes to This Policy

We may update this Privacy Policy from time to time. We will post the updated policy on the Service and indicate the "Effective Date." Your continued use after changes constitutes acceptance.

11. Contact Us

For any questions or concerns about this Privacy Policy, contact privacy@studybel.com or mail us at Sprks Technologies Inc., 1111B South Governors Avenue STE 37228, Dover, DE 19904 USA.